



# Banner Care

## **Installation:**

If you're going to install the banner outdoors and hang between two structures, attach it securely to something that can handle a slight wind load on the banner. For safety, banners should be taken down during windy conditions. It should be taut, but not stretched too tight. Slight sagging is necessary to allow the banner to absorb some of the wind load. For long banners, consider installing a cable between the structures and hanging the banner from that. You may also wish to cut wind holes in the banner as well. Whenever possible, install your banner against a solid object such as the side of a building. This will give your banner the longest life.

## **Cleaning:**

Periodic cleaning will keep your banner looking great. To clean, use a mild soap in water. Avoid harsh cleaners or solvents that could damage the banner material or printed image.

## **Storing:**

Banners should hang or be rolled for storage. For best results, roll the banner with the graphics out around a 4" diameter tube. This will keep your banner smooth and "crease free". NEVER FOLD YOUR BANNER!

## **Expectations:**

It has been said that an outdoor banner is like a sail without a ship. Be realistic in your expectations. While a banner is an excellent promotional sign, it is not a substitute for a permanent sign.